

Nisha  
Haq

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## SKILLS

InDesign  
Photoshop  
Illustrator  
Lightroom  
Premiere Pro  
Powerpoint  
Mailchimp

Photography  
Graphic Design  
Styling  
Web Design  
Digital Marketing  
Social Media  
Blogging  
Copywriting  
Marketing Strategies  
Organising photo shoots  
Public Speaking

Driving Licence

## EDUCATION

2011 - 2014

**BA Photography (2:1)**  
Southampton Solent  
University

2009 - 2011

**A Level  
Graphic Design (A)  
Photography (A)  
Sociology (A)**  
Bridgwater College

# INNOVATIVE CREATIVE DESIGNER

I have a huge passion for great design especially designing with the client in mind. I am drawn to strong typography, beautiful photography and brilliant layout design. With over 2+ years industry design experience, 3+ years working as professional photographer and with a strong and varied portfolio, I would love to offer my design, photography and creative skills to your company.

2015 - Present

### **Radian Group**

## GRAPHIC DESIGNER

- First in-house graphic designer in directorate creating print ready magazines, logos, branding, newsletters, emails, posters, infographics
- Creatively thinking of new strategies/campaigns and innovative designs as well as offering advice on brand guidelines to clients
- Providing training to clients in InDesign, Photoshop & Publisher.
- Saving company over £30,000 within 6 months of being employed
- Working with various internal clients and meeting tight deadlines

2013 - Present

### **Nisha Haq Photography**

## ENTREPRENEUR, PHOTOGRAPHER

- Successfully running own photography business providing services in weddings, portraits, lifestyle, fashion, commercial and events
- Organising & directing photo shoots, styling models/products
- Working on various creative commissions, developing client relations, meeting deadlines and providing the best customer service
- Branding my own business, launching my own website, designing marketing materials to reach my target audience
- Marketing business through social media, blogging, guest speaking
- Successful in two entrepreneurial funding panels winning investment

2014 - 2015

### **Southampton Solent University**

## GRADUATE ASSOCIATE

- Managing Get Hired Induction week, first point of contact for over 22 new employees, creating and leading presentations
- Social media coordinator for Get Hired project posting graduate jobs and analysing social media statistics
- Managing, designing, marketing, copywriting and editing various email newsletters for students, graduates and businesses
- Designing, marketing and coordinating businesses for networking event, creating new employer contacts for the University
- Photographer / videographer at employability events

2013 - 2014

*Penta Prism  
Magazine -*

### **Southampton Solent University**

## CREATIVE DIRECTOR

- Founded first student led photography magazine at the University
- Managed a small team of editors and marketing/event assistants
- Designed logo, branding, layout and creative direction for online & print media - developed blog platform for photography submissions
- Production editor - liaised with printers and managed budget
- Managed communications, marketing strategy and event launch
- Currently in its third successful year being published and printed

## ACHIEVEMENTS

- Guest speaker at Solent Entrepreneurs' Network for Sustainable Enterprises (SENSE) on presenting 'Using Photography to create a Visual Identity for your Brand'
- Awarded 'Best in Show' for my A Level Graphic Design final year exhibition
- Won The Campus IT Graduate Prize for innovative work creating Penta Prism Magazine
- Finalist at One Eyeland International Photography Awards for fine art photography series