

Nisha
Haq

Nisha Haq
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Design portfolio: design.nishahaqphotography.com

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Skills

Graphic Design
Print & Digital
Photography
Video Production
Copywriting / Blogging
Web design

InDesign
Photoshop
Illustrator
Lightroom
Premiere Pro
Mailchimp
Wordfly
Microsoft Office

Marketing campaigns
Digital marketing
Social Media management
Delivering presentations

Education

2011 - 2014

BA Photography (2:1)
Southampton Solent
University

2009 - 2011

A Level
Graphic Design (A)
Sociology (A)
Photography (A)
AS Psychology (B)
Bridgwater College

Hire a bubbly Graphic Designer

I have a passion for great design, innovative ideas and creative communications, especially designing with the client in mind. I am drawn to strong typography, eye-catching photography and brilliant layout design, usually with a clean chic feel and often a strong use of colour. With over 3+ years industry experience and with a varied portfolio and skillset (plus a bubbly personality), I would love to offer my design & creative talents.

July 2016 -
Present

Grange Park Opera

Marketing Officer / Graphic Designer

- Only in-house designer & marketer, managing high-quality print and marketing & advertising campaigns to appeal to high-end customers
- Consistently keeping design and message on brand via email, brochures, leaflets, posters, programmes, social media, booklets etc.
- Managed various marketing campaigns in social media, email and print during the transition from the old opera house in Hampshire to the 'Theatre in the Woods' in Surrey with national press attention on the anticipated festival season as well as pushing ticket sales
- Taking photographs & videos at operas, galas and key events
- Consistently working to tight deadlines with quick turnaround

June 2015 -
Present

Nisha Haq Photography

Freelancer - Photography & Design

- Successfully freelancing in photography & design providing services to small/new businesses and documenting weddings/engagements etc.
- Designing a clean, chic brand, logo and website & blog to appeal to target audience including marketing materials - leaflets, brochures etc.
- Producing new leads, developing client & business relations, meeting tight deadlines and providing the best customer service to every client
- Advising businesses on marketing their company and services, best practices on design, digital marketing and utilising social media
- Developing a range of bespoke, personalised products from albums, postcard books, retro prints, USB gift box, all designed in-house

June 2015 -
June 2016

Radian Group

Graphic Designer / Communications Assistant

- First in-house graphic designer in directorate creating print ready magazines, logos, branding, newsletters, emails, posters, infographics
- Creatively thinking of new strategies/campaigns and innovative designs as well as offering advice on brand guidelines to clients
- Providing training to clients in Photoshop, InDesign & Publisher.
- Saved the company over £30,000 within 6 months of being employed through renovation of marketing and strategic savings.

Dec 2014 -
June 2015

Southampton Solent University

Graduate Associate

- Designing, marketing, copywriting and editing various email newsletters for students, graduates and businesses
- Managing Get Hired Induction week, first point of contact for over 22 new employees, creating and leading presentations
- Social media coordinator for Get Hired project, posting graduate jobs and analysing social media statistics
- Photographer / videographer at employability events

Achievements

2017 - One of five shortlisted nationally for IPSE Freelancer of the Year Award
2016 - Guest speaker at Solent Entrepreneurs' Network for Sustainable Enterprises (SENSE) on presenting 'Using Photography to create a Visual Identity for your Brand'
2015 - Finalist at One Eyeland International Photography Awards for photography series
2014 - Won the Graduate Campus IT Graduate Prize awarded by the Vice-Chancellor
2013 - Founded social enterprise - Penta Prism, first student-led photography magazine
2011 - Awarded 'Best in Show' for my A Level Graphic Design final year exhibition